

Introduction to Multimedia

Course Syllabus 2020-2021



Instructor: Mae Tacke tackeam@mlc-wels.edu
Title: Introduction to Multimedia
Grade Level: 9 - 12
Course Length: 1 semester (1st semester)
Credit: 1/2 credit
Prerequisites: none

Description:

Introduction to Multimedia provides an overview of theory and concepts of audio and visual communication used to present information or promote a message. Students will be able apply an understanding of the elements of design to develop web-based media for presentational and instructional use. Students will also apply ethical and legal responsibilities in creation of multimedia content.

Course Outcomes:

Upon successful completion of this course, students will:

- Understand current trends in multimedia
- Develop a list of multimedia terminology
- Demonstrate the ability to design projects that communicate specific ideas
- Illustrate concepts of multimedia design
- Create examples of various types of multimedia

Course Outline:

- Topic 1: Understanding Multimedia
- Topic 2: Project Planning and Evaluation
- Topic 3: Ethical and Legal Issues
- Topic 4: Text
- Topic 5: Graphics/Photography
- Topic 6: Audio Production
- Topic 7: Video Production
- Topic 8: Digital Animation

Course Materials:

Required textbook:
none

Needed course materials will be made available via Moodle.

Evaluation & Grading Scale:

Assignments: Each graded assignment in the course is assigned a certain number of points. The course percentage grade will be determined by comparing the points earned out of points possible and then converting to a letter grade based on the grading scale above. Assignments must be completed on or before the due date unless arrangements have been made with the instructor.

Grading Scale

A+	98-100	C	73-76
A	93-97	C-	70-72
A-	90-92	D+	67-69
B+	87-89	D	63-66
B	83-86	D-	60-62
B-	80-82	F	0-59
C+	77-79		

Instructor Policies:

Expected of Students:

1. Check in on the course on a daily basis, Monday through Friday. Generally, students have been scheduled by their school to work on this course at a specific time each school day. Be faithful in using this time to work on this course. The projects you choose to produce may require some additional time beyond what is scheduled. If you will be absent from class on a particular day, or if you miss class because of illness, be sure to let me know.
2. Expectations for this course are high, but reasonable. Everyone is very busy with their other courses, activities, and responsibilities, yet you are expected to complete all work on time. If you need an extension of time, please make the request via private email prior to the due date.
3. Communicate! If you have questions or concerns on a particular assignment or activity, please send me a private email or make a public posting in the Instructor's Office Forum. Good two-way communication is very important to having a successful experience!

ALHS Online Policies:

Current ALHS Online policies are listed in the *Handbook for ALHS Online Students and Parents*, available on the ALHSO.org website. This includes policies on non-discrimination, anti-harassment, student expectations, attendance, academic honesty, student discipline, student grades, course add/drop, etc.

Please note the policy on **class attendance** which states in part:

“Even if a student’s local school does not have school on a particular day (snow day, teacher’s conference, quarter break, choral fest, class trip, etc.) ALHS Online courses will continue to meet and students are expected to complete required work on time.”

Students also fall under the policies of the school were they attend as a full-time student. When applicable, these same local school policies will be applied to enrollment in this ALHSO course.